



Sponsorship Opportunities

IFAM Convention 2023

Australian Diversity - Challenges and Opportunities
for Australian Muslims

Dates:

Sat 30th September & Sun 1st October
(Long Weekend)

Location:

Rosehill Gardens
James Ruse Dr, Rosehill NSW 2142

Event organised by :

Islamic Forum for Australian Muslims (IFAM)



[IFAM.org.au/Convention](https://www.ifam.org.au/Convention)



The Countdown Begins

The 1st Annual IFAM Convention is almost here!

The first, largest and the longest running IFAM Convention will be celebrated on **Saturday 30th Sep and Sunday 1st October 2023 at Rosehill Gardens (Rosehill) in Sydney, Australia**. Join us in this major event as we come together to shine a light on the Australian Diversity – Challenges and Opportunities for Australian Communities. **With our 20+ visionary speakers, 10+ sessions and workshops and over 5,000 expected attendees**, IFAM-CON 2023 is waiting for you to take your sponsorship among one of the biggest convention in Australia



IFAM.org.au/Convention



IFAM Sponsorship Packages

Name & Logo Recognition

	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000	\$20,000	\$10,000	\$5,000	\$,1500
Name & Logo Recognition					
Logo Size in flyer	Large	Large	Medium	Small	Small
Logo Size in A3 Poster	Large	Large	Medium	Small	Small
IFAM Jumma Prayers advertisements	✓	✓	✓	✓	✓
Logo size in Newspaper advertisements	Logo + Recognised as Diamond sponsor	Logo + Recognised as Platinum sponsor	Logo + Recognised as Gold sponsor	Logo + Recognised as Silver sponsor	Logo + Recognised as Bronze sponsor
Logo Size in Tri-Fold Brochure					
Billboards Size	Large	Large	Medium	Small	Small
	Large	Large			
Complementary Tickets & lunch with Government officials & dignitaries					
Complementary Tickets	10	8	5	3	2





IFAM Sponsorship Packages

Online Promotion

	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000	\$20,000	\$10,000	\$5,000	\$,1500
Online Promotion					
IFAM Convention Website sponsorship Branding	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Media Release acknowledgement	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Logo on IFAM Convention/Facebook Cover Photo	Large Logo	Large Logo	Large Logo	Medium Logo	Logo
Profiling & Marketing emails acknowledgement	Diamond Sponsor	Platinum Sponsor	Gold Sponsor		
Advertisement on IFAM Convention Website & link to sponsor's website	Top Banner	Top Banner	Bottom Banner		

To discuss participating IFAM Convention, please email:
sponsorship.convention@ifam.org.au





IFAM Sponsorship Packages

Promotion during Convention

	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000	\$20,000	\$10,000	\$5,000	\$,1500
Promotion during Convention					
Advertisement & logo in IFAM CONVENTION Souvenir Program	Advertisement as Diamond sponsor	Advertisement as Platinum sponsor	Advertisement as Gold sponsor		
Show bag prints, with logo & Promotional materials in show bags	Large	Large	Medium		
Spaces Availability for stalls	5	4	1		
Banners/ Signs (Provided by the Sponsor)	3	2	1	1	1
Banners at entries (Provided by the Sponsor)	3	2	1		
Display of advertisement on Big Screen throughout the convention day (PPT or Video Provided by the Sponsor)	30 Sec	20 Sec	15 Sec	10 Sec	5 Sec
Multiple reference by MC on stage throughout the day	As Diamond Sponsor	As Platinum Sponsor	As Gold Sponsor		
Stage appearance to promote products by Sponsor representative	5 minutes	5 minutes	3 minutes		

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IFAM Sponsorship Packages

Promotion After IFAM CONVENTION

	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000	\$20,000	\$10,000	\$5,000	\$,1500
Promotion After IFAM CONVENTION					
Acknowledgement in IFAM CONVENTION Annual Report	A4 Full Page	A4 Full Page	A4 Half Page	Medium	Small
Acknowledgement in Media releases (pre & post convention)	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Branding on IFAM CONVENTION website & Facebook	All this time around	All this time around	All this time around		

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